

**Chapter 5: Technology and its Effects  
and  
Chapter 11: Populations with Special  
Health Needs**

Lecturer:       Monika M. Wahi, MPH, CPH

# Learning Objectives

At the end of this lecture, student should be able to:

- Explain at least two ways in which technology can be used to improve access to care for a special population
- Describe at least three considerations that should be taken into account when trying to minimize the cost and maximize the benefit of medical technology
- Describe at least one special population, what special needs it has, and what the health care system must consider in meeting those needs

# **Chapter 5**

## Impact of Medical Technology

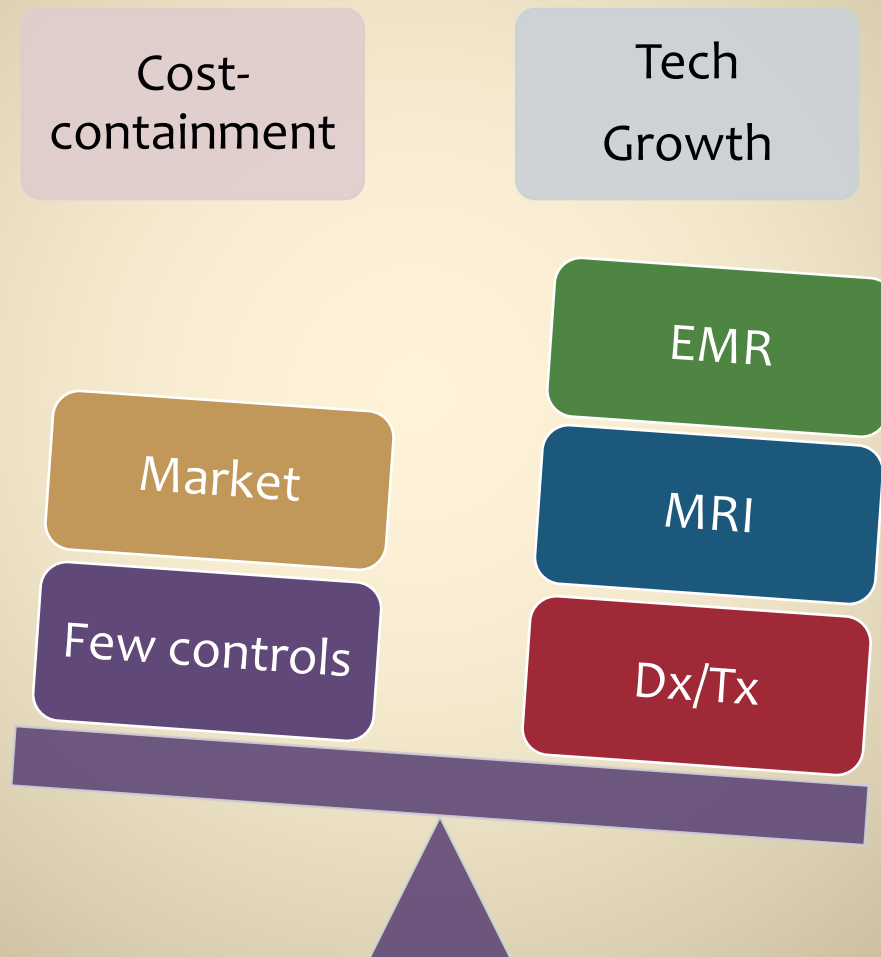
# **Introduction**

# Benefits of Modern Technology

- Improved diagnosis and treatments
- Improved sanitation, nutrition, living conditions
- Life expectancy almost doubled from 1900 to 1965
- Research and development (R&D) has led to these advances



# Modern Technology in the U.S.



# There is such thing as too much technology....

## Canada Supply-side rationing

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- Limit number of MRI machines in a particular area

## U.S. Market

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- Consumer expectations must be met
- Offer specialized procedures in outpatient
- Medical training more complicated
- These pressures = excessive equipment/treatment, increasing cost

# Examples of Medical Technology

## Medical Procedures

- Open-heart surgery
- Tissue transplants
- Hip and knee replacements

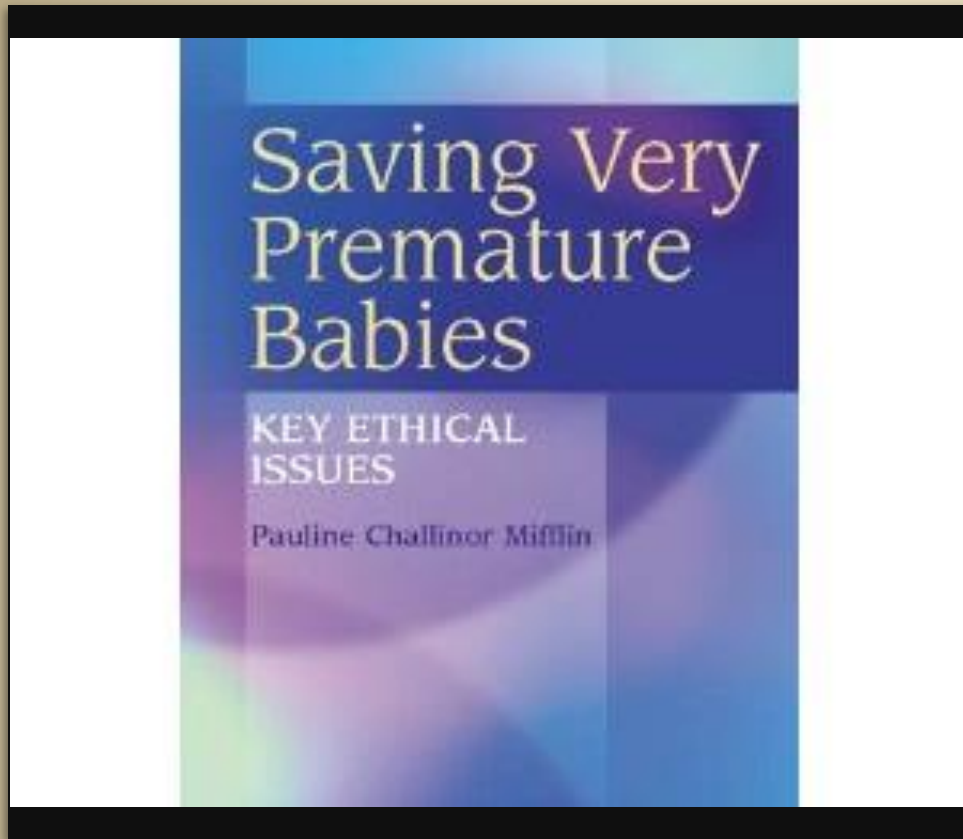
## Diagnostic Equipment

- CT and MRI

## Equipment Devices to Render Treatment

- Lithotripter
- Heart and lung machine
- Kidney dialysis machine
- Pacemaker





- End-of life issues
- Informed consent issues
- Questions of rationing

## **New Ethical Dilemmas**

# **Medical Technology**

And Information Technology

# Examples of Medical Technology

## Facilities and Organizational Systems

Medical centers and systems

Laboratories

Managed care networks

Information systems

Patient care management

# Examples of Medical Technology

## Facilities and Organizational Systems

Internet

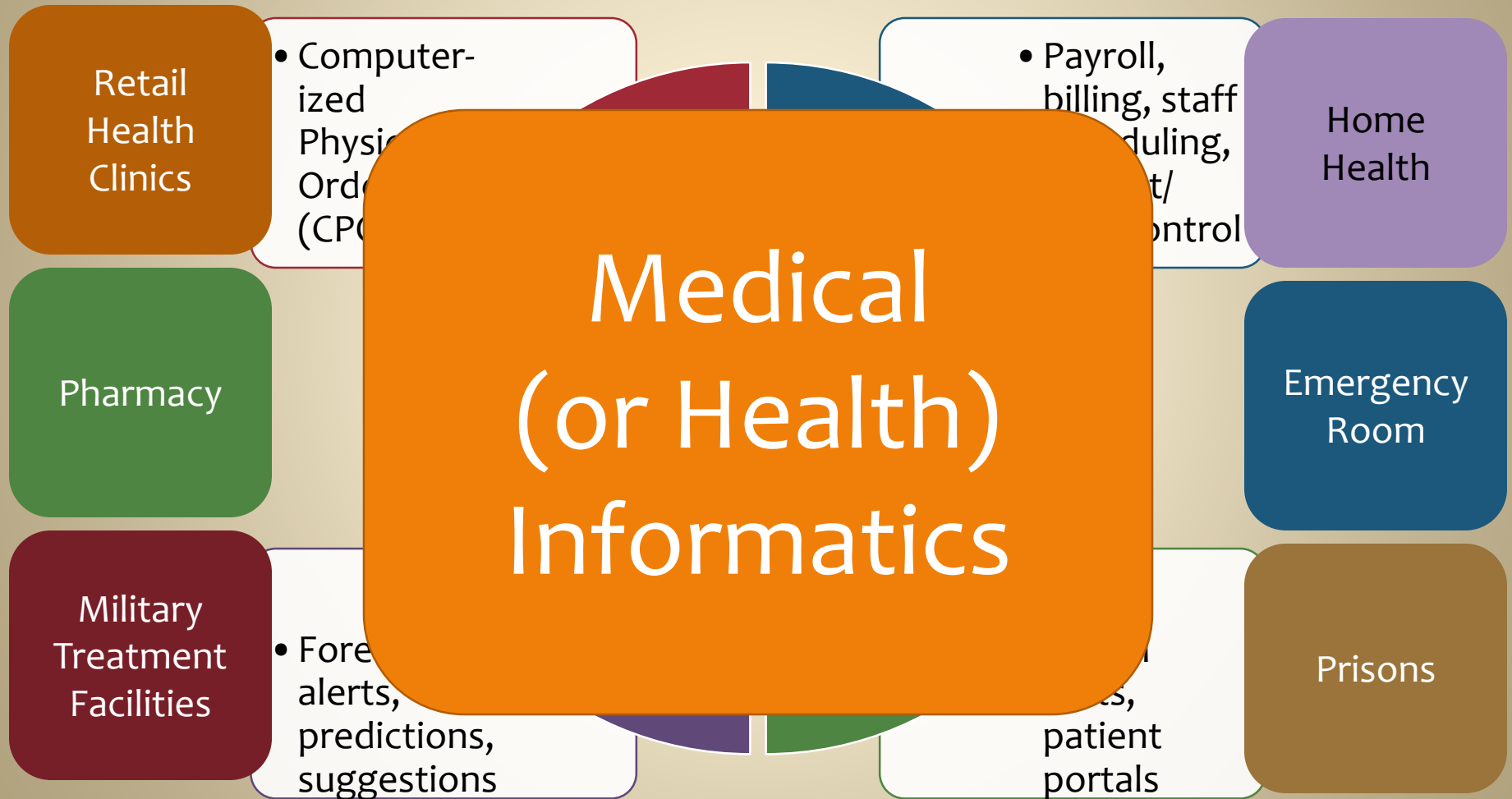
E-health

Telemedicine

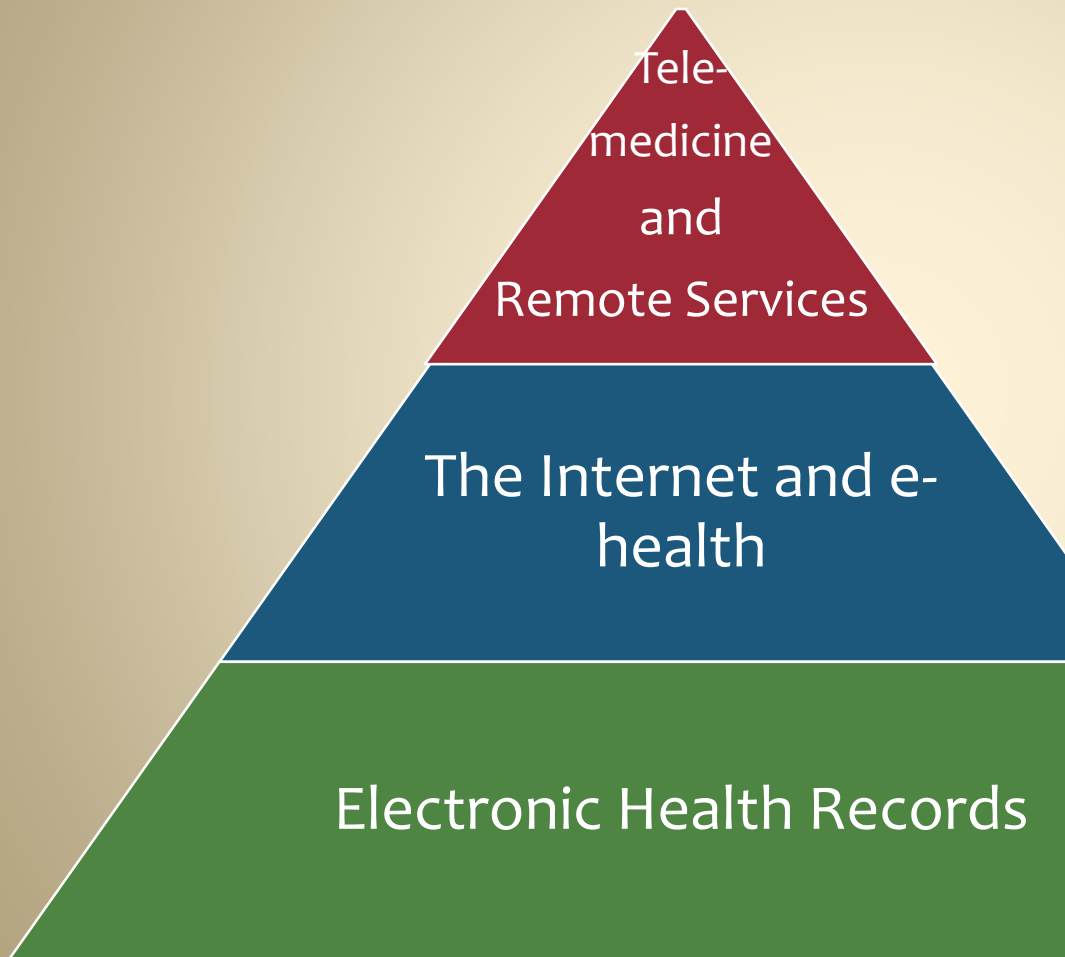
Distance  
education

Electronic  
medical  
records

# Major Categories of Medical Technology

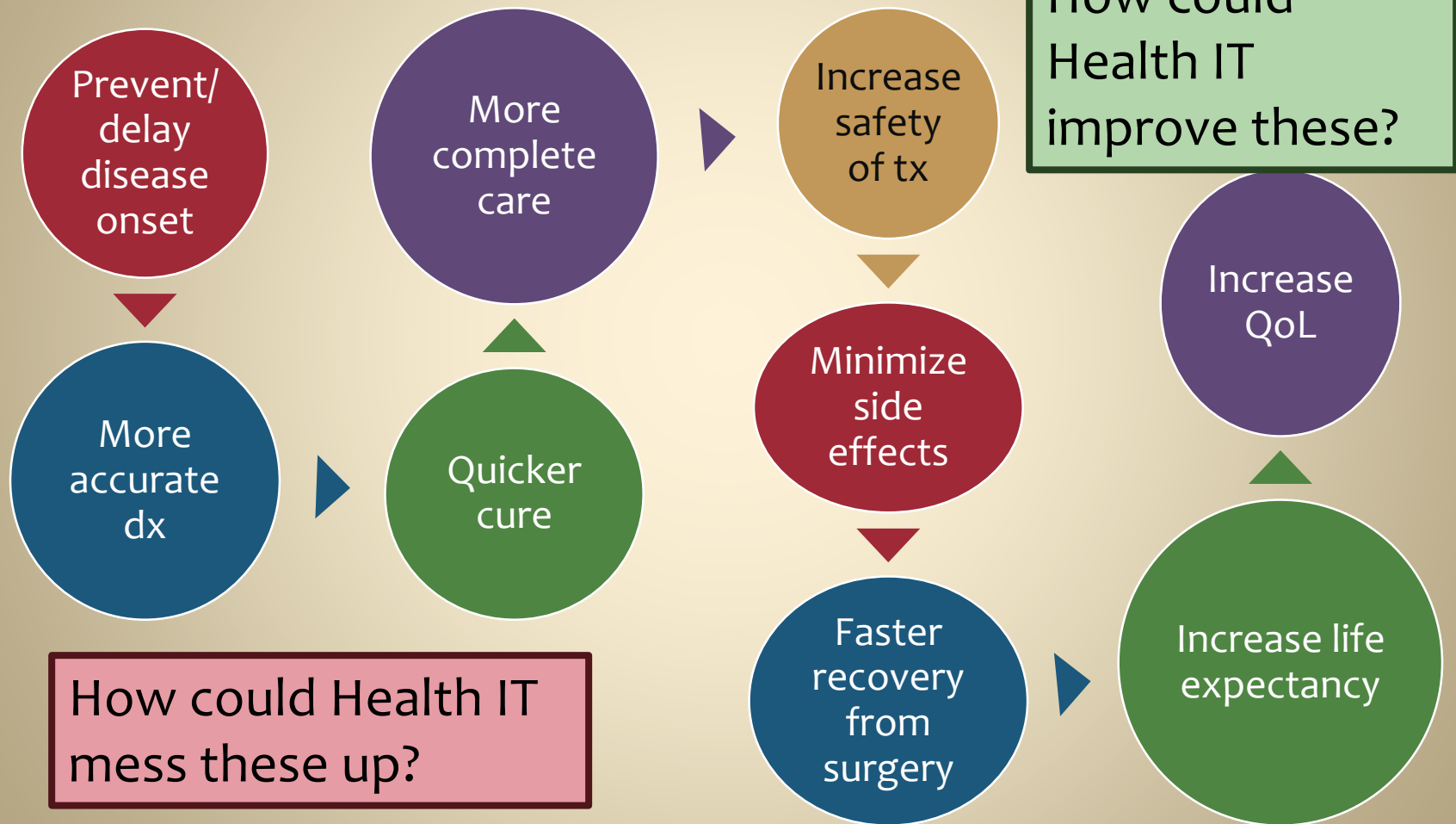


# Strategies in Medical Informatics



- Provides diagnosis/ treatment when provider and patient are separated at a distance
- Slow adoption (except for diagnostic/ consultative teleradiology)
- Remote health services

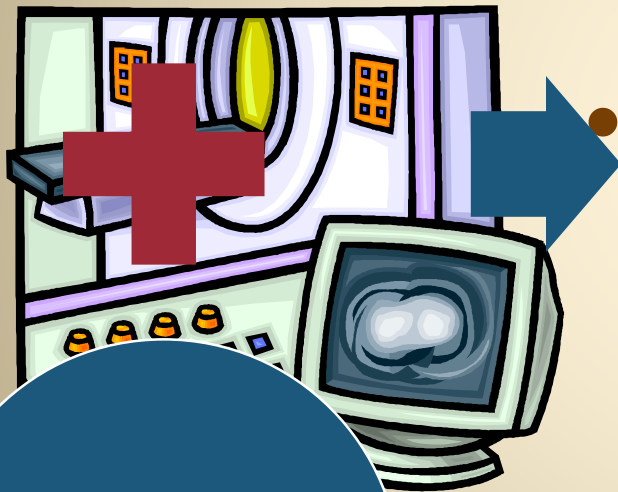
# Criteria for Quality of Care



From Exhibit 5.4 (page 119)

# Challenges for Health IT

Expertise in Management



Expertise in Informatics

- Privacy
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Nursing!

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  - **IT/medical**
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# Cost and Cost-saving in Medical Technology



- High capital costs (R&D, precision manufacturing)
- Training/special skills
- Facilities may require refurbishing
- Higher utilization when covered by insurance (moral hazard/provider-induced demand)



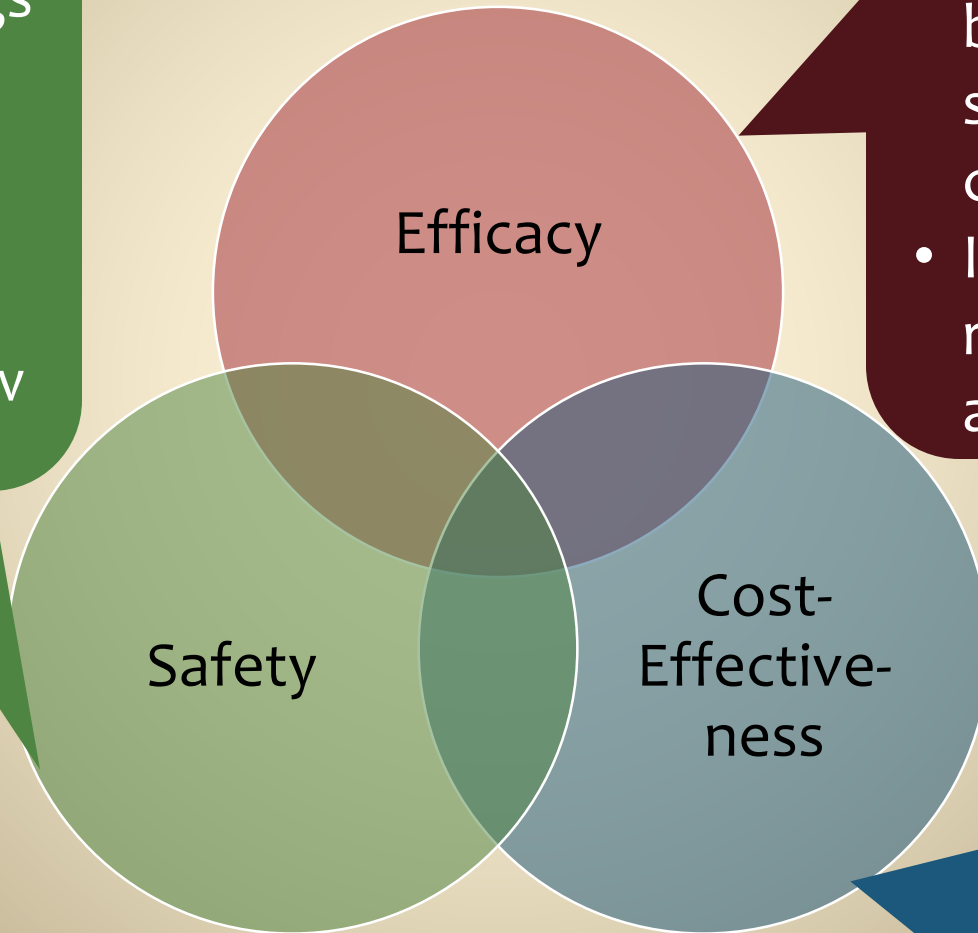
- Replacement of earlier, more expensive procedures
- Minimally invasive procedures that eliminate the need for overnight hospital stays
- Technologies that shorten hospital stays



From Exhibits 5.5 and 5.6 (pages 120-121)

# ROI in Health Care: Health Technology Assessment is Necessary

- Does it “break” things that were working before?
- Does it introduce new errors?



- Equal to or better than standard of care?
- Intended results achieved?

- Does it save money anywhere in the system? How much?
- When do we get our ROI?

# Thoughts to Ponder

- **Good management is the key to seeing an ROI from health IT/medical informatics**

- Do you know why management “health technology asses

ewhere (esp. health where where they

**Nursing has been known to excel in management and health IT/informatics**

# Ways Health IT Can Improve the U.S. Health Care System



Improve operations



Improve safety



Contain cost



Optimize care/value



Standardize care



Improve access to care

# Why has Health IT not lived up to its promise so far?

Cost in making/implementing laws/regulations (FDA)

Competition from providers drives up costs

Medical training and research create demand

American customers demand, and insurance supplies

ROI not demonstrated for a variety of reasons

# Conclusion

- Technology can have good or bad effects on the U.S. health care system, depending upon how it is implemented
- Not only is it important to plan for an ROI when implementing new health technology, but to also do a health technology assessment after implementing it
- **Good management is the key to seeing an ROI from health IT/medical informatics**
  - **Conversely, bad management is the key to wasting money and putting patients in danger**

# **Chapter 11**

## Populations with Special Health Needs

# Predisposing, Enabling, and Need Characteristics of Vulnerability

- Racial /ethnic characteristics
- Gender and age
- Geographic location

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Need

- Mental health
- Chronic illness/ disability
- HIV/ AIDS

- Homelessness

Figure 11.1 (page 263)



# **Predisposing Characteristics**

# The Predisposing Characteristic of Race/Ethnicity



- “Disparities” (a disproportionate amount compared to whites) in
  - Health outcomes (e.g., life expectancy)
  - Enabling characteristics (e.g., literacy, access to health care)
- How does Race/Ethnicity lead to disparities?
  - Mainly environmental stressors: racism, poverty, poor food quality, lack of time to exercise, stressful life circumstances
  - Rarely biological relationships (e.g., African American race linked to sickle cell trait)

# Pre-disposing Characteristics

## WOMEN AND CHILDREN

- Women have a higher mental illness rate than men
  - Attributed to stress from sexism (lower pay), other environmental sources
- “New morbidities” for children
  - Drug/alcohol abuse
  - Obesity and type II diabetes
  - Other mental health, learning disabilities

## GLBT POPULATIONS

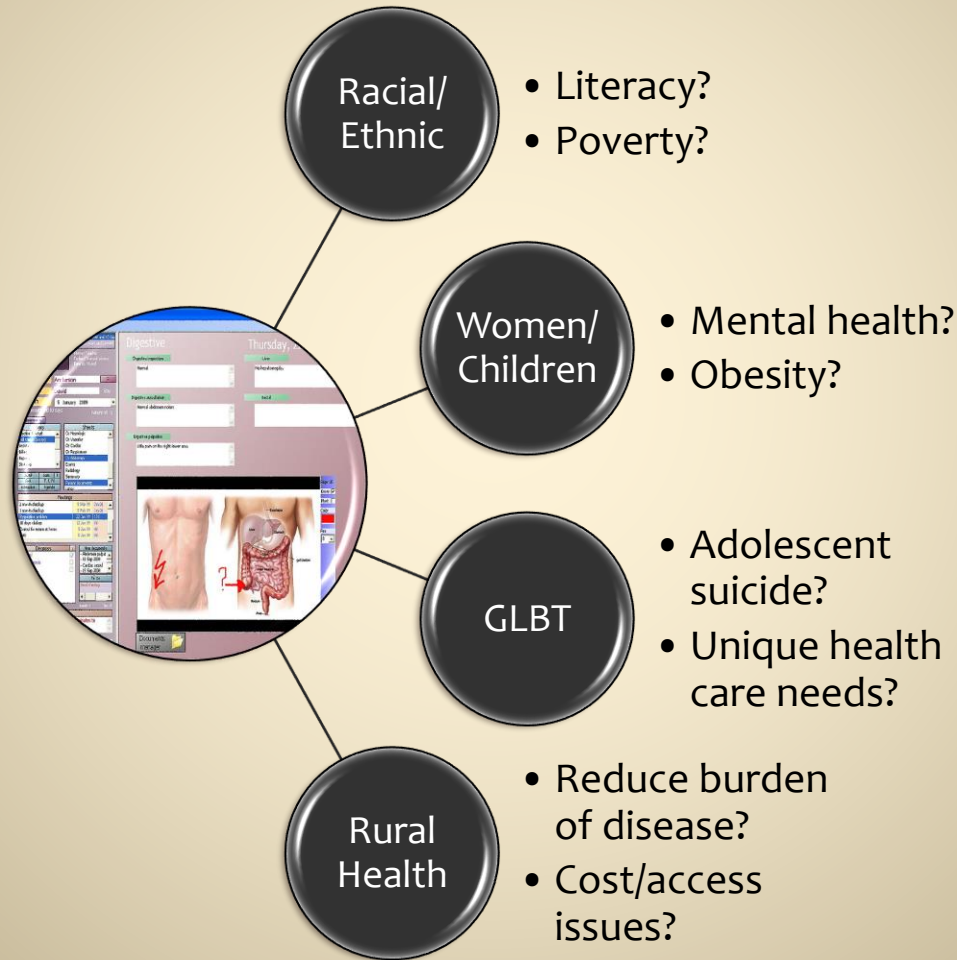
- Not mentioned in text, but very important group
  - High adolescent suicide rate
- Only recently achieved measure of civil rights
  - Still much medical discrimination against transgendered individuals
- Unique health needs
  - Lesbians and birth control?
  - Gay men and HIV?

# Rural Health

- Rural residents earn on average \$7,417 less than urban residents
- 24% rural children live in poverty
- 20% of US population lives in rural areas, but 10% of physicians are based there
- Increased burden of heart disease, stroke, diabetes, mental health disorders, tobacco usage and substance abuse



# How could medical technology reduce disparities in these groups?



# **Enabling Characteristics**

# Enabling Characteristics from Text

- Uninsured
  - Tend to be younger (Medicare)
  - More likely to be racial/ethnic minority
  - Estimated ER uncompensated care cost of \$31 billion in 2009
  - Low access to care
- Homeless
  - 1% of U.S. is homeless each year
  - 40% of homeless men are veterans
  - 26% of homeless have severe mental illness, but only 5-7% require institutionalization
  - High rates of mental health, acute/chronic medical, substance abuse, assault/victimization, effects of weather

# More enabling characteristics

## MIGRANT STATUS

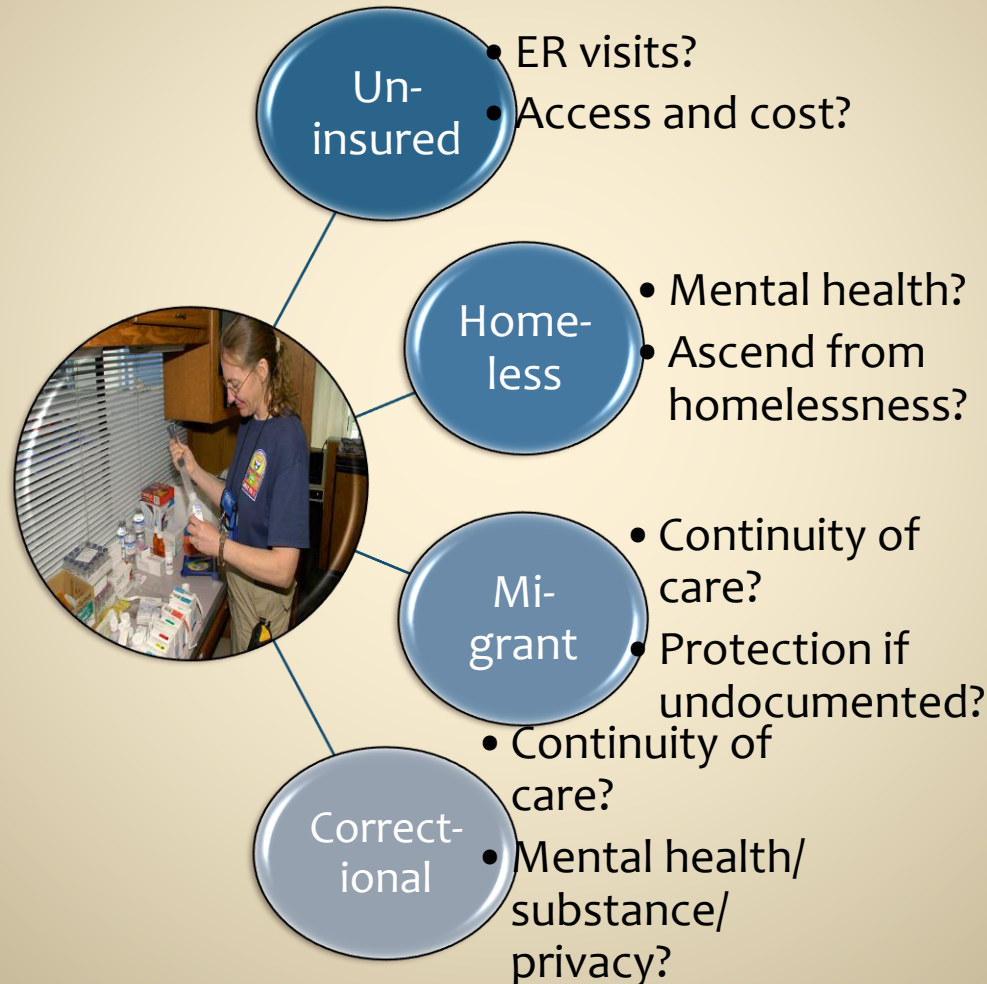
- Continuity of care difficult
- Exposure to harsh environments (immigration health issues, occupational issues)
- Possible language barrier
- Often uninsured
- Undocumented leads to fear of accessing health care

## CORRECTIONAL STATUS

- While in correctional system, care received can be compromised
- After leaving system, occupational discrimination
- Mental health/substance abuse issues prevalent
- Intersects with homeless and uninsured enabling characteristics



# How could medical technology cost-effectively improve access to quality care in these groups?



# **Need Characteristics**

# Need Characteristics



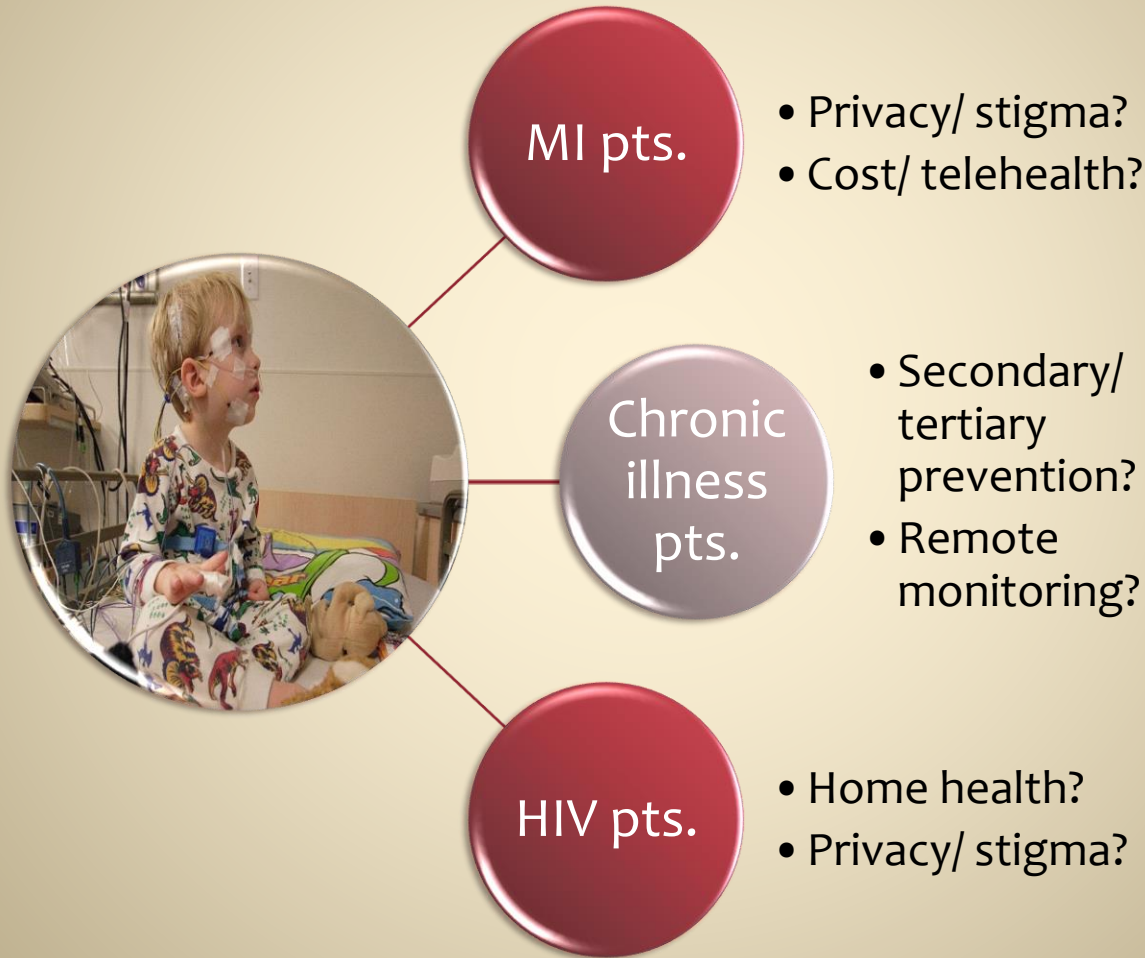
- Mental illness (MI)
  - Ranks 2<sup>nd</sup> as a nationwide burden on health and productivity
  - 26.2% of U.S. adults have at least one MI/year, about a 1/5 of those have severe MI, and only 41% of those with an MI get any treatment
  - In 2006, 36.2 million people received \$57.5 billion of mental health services, at average \$1,591/person
- Chronic illness/disability
  - Almost half of all Americans have at least one chronic condition.
  - Chronic disease deaths are largely attributed to preventable illnesses
  - U.S. health care system oriented toward treating acute illness

# HIV/AIDS

- 1 million adolescents/adults living with HIV in US
- More Americans know their status
- Advances in dx/tx have slowed incidence and increased prevalence
- Antiretroviral therapy \$15,000/year – barrier
- Overlap with predisposing and enabling characteristics



# How could medical technology cost-effectively improve access to quality care in these groups?



# Conclusion

- The U.S., like every country, has its own unique vulnerable populations
  - Predisposing, enabling, and need characteristics
  - Racial minorities, children and women
  - Rural residents
  - Homeless, mentally ill, individuals with HIV/AIDS
- Important concern for the future
  - Health care disparities
  - Affordable Care Act provisions
- How can technology be applied to make things better, and not worse?

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